

national cannabis prevention
and information centre (ncpic)

short film competition

closing date
All entries must
be received by
20 October 2010
and be accompanied
by an entry form

The National Cannabis Prevention and Information Centre (NCPIC) Short Film Competition gives young people between the ages of 16 and 25 years the opportunity to showcase their creative talent and express their thoughts and ideas about cannabis and its impact upon young people and their educational achievements.

prize money

There will be one national winner selected, with prize money offered of \$5,000 for the designer of the winning entry. There will be two runner-up prizes of \$2,000 each.

brief

The film can be in any style or genre (i.e. drama, comedy, documentary, science-fiction, etc.), but must creatively explore the issues associated with **the use of cannabis and its impact upon educational achievement**. Research shows that young people's cannabis use may lead to an increased risk of problems such as dropping out of school or university, low exam results, etc.

To see last year's winning entry and the runner ups go to:
ncpic.org.au/ncpic/news/competitions/

entry forms
Go to
www.ncpic.org.au
to download an
entry form

ncpic
national cannabis
prevention and
information centre

conditions of entry:

- the short film may be shot on any format and be between 30 seconds and five minutes in length, including titles and credits
- the film will need to convey a message about how the use of cannabis may impact upon educational achievement
- the film must be in English or have English subtitles
- the competition is open to 16-25 year olds across Australia
- two DVD copies of the entry must be received by the due date (do not send your master copy)
- entries must include the National Cannabis Prevention and Information Centre (NCPIC) logo. This is available at the NCPIC website
- all entries must be accompanied by an official entry form. Forms and further information are available on the NCPIC website – www.ncpic.org.au

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be received by
**Wednesday
20 October 2010**

The National Cannabis Prevention and Information Centre (NCPIC) has been established in response to community concerns about cannabis use.

The NCPIC mission is to reduce the use of cannabis in Australia by preventing uptake and providing the community with evidence-based information and interventions.

It aims to achieve this by offering services to a range of target audiences. These include:

- a website providing cannabis information to the community, users, their families and the various workforces involved in the delivery of cannabis related interventions
- a cannabis telephone Information and Helpline—1800 30 40 50
- regular E-Zines and a Bulletin Series on the latest cannabis research by NCPIC and its consortium partners

The NCPIC Short Film Competition aims to improve young people's understanding about the harms associated with cannabis use and how the use of cannabis may impact upon educational achievements.

The winning entry maybe used for promotional purposes on behalf of NCPIC.

There will be one national winner selected with prize money offered of \$5,000 for the winning entry. There will also be two runner-up prizes of \$2,000 each.

Criteria for scoring

- the judging panel will be looking for creativity and originality in the film
- there should be evidence that the film has been well researched and the content of the information provided is factually accurate
- the content of the film conveys a good understanding of the issues and the message is clearly conveyed

A panel of experts in a variety of fields, including the alcohol and other drugs sector, as well as film, will judge the entries.

The national winner will be announced on 26 November 2010.

Preparing your entry

Read the terms and conditions of the competition which are available on the NCPIC website (www.ncpic.org.au) and ensure that your entry complies with the Criteria for Scoring outlined in the terms and conditions.

- complete the Entry Form (please note that additional information can be provided, please supply as a separate attachment)
- send two (2) copies of the entry, together with two (2) copies of the Entry Form

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ncpic
national cannabis
prevention and
information centre

Applications close
Wednesday 20 October 2010

Please post to:

Clare Chenoweth
National Cannabis
Prevention and Information
Centre (NCPIC)
PO Box 684
Randwick NSW 2031

If sending by courier, the street address is:

National Cannabis
Prevention and Information
Centre (NCPIC)
UNSW Randwick Campus
NDARC UNSW R1 Level 1
22-32 King St
Randwick NSW 2031

For further information:

Telephone: (02) 9385 0218
Email: c.chenoweth@unsw.edu.au

NCPIC is a Department of
Health and Ageing initiative

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Terms and Conditions of Entry for the NCPIC Short Film Competition

Here you will find the terms and conditions for entry for the 2010 National Cannabis Prevention and Information Centre (NCPIC) Short Film Competition (**Competition**).

1. Competition and Entry Details

- 1. Terms and Conditions** Information on how to enter forms part of the terms and conditions of entry. Entry into the competition may only be made using the Entry Form and is deemed acceptance of these terms and conditions (**Entry**).
- 2. Promoter** The Promoter of the Competition is The University of New South Wales, through its centre, the National Cannabis Prevention and Information Centre (NCPIC) ABN 57 195 873 179 of Sydney, NSW 2052.
- 3. Commencement and Close** This Competition commences on 1 February 2010 and closes at 5.00 pm [AEDT] on 20 October 2010 (**Closing Date and Time**).
- 4. Eligibility** The Competition is open to Australian residents aged between 16 and 25 years at the time of submitting an Entry. Employees or officers of the University of New South Wales, its related bodies corporate, and members of their immediate families are not eligible to enter this Competition.
- 5. Submission of Entry** The Entry shall comprise two DVD copies of the original work accompanied by the completed and signed official entry form which can be downloaded from www.ncpic.org.au (**Entry Form**). The completed Entry Form must be signed by either:

- (a) the person creating the Entry where that person is 18 years or older; or
- (b) a parent or legal guardian of an Entrant who is under the age of 18 years.

Entries submitted without an Entry Form or submitted with an incomplete and/or unsigned Entry Form will be ineligible for entry. All Entrants must provide their full name and address. Personal information provided by Entrants will not be used for any purpose other than for the purposes of the Competition, except by written consent or as required by law.

- 6. Number of Entries** An Entrant may submit more than one Entry provided each Entry is submitted separately and each separate Entry is accompanied by its own signed and completed Entry Form.
- 7. Receipt of Entries** Entries should be sent by prepaid post to NCPIC, PO Box 684, Randwick, 2031 and be received at NCPIC no later than the Closing Date and Time. Entries received after the Closing Date and Time will not be eligible for entry to the Competition.
- 8. Lost Entries** NCPIC accepts no responsibility for any late, lost, incorrectly submitted, delayed, ineligible, incomplete, corrupted or misdirected entry whether due to error or otherwise.
- 9. Intellectual Property** Each entry must be an original work of the Entrant and must not contain any material that infringes the intellectual property rights of another person (particularly copyright) including the moral rights of another person. Information about intellectual property rights in artistic works can be found at the Australian Copyright Council at www.copyright.org.au.
- 10. Use of Entries** All Entries and entry details will be the property of the National Cannabis Prevention and Information Centre (NCPIC). Entrants should retain a copy of any Entry as NCPIC will not return any entries to the Entrant or any other person.

Ownership of all entries, including all intellectual property rights, will automatically transfer or assign and vest in the University of New South Wales through NCPIC.

A winning Entry may be used for promotional purposes on behalf of NCPIC in perpetuity. The name and photograph of the winners may be used for promotional purposes by NCPIC, unless the winner otherwise notifies NCPIC at the time of accepting the prize. Entrants consent to NCPIC using personal information provided in connection with this Competition for the purposes of facilitating the conduct of the Competition and awarding any prizes. Without limiting the foregoing, Entrants' personal information provided in connection with this promotion will be handled in accordance with UNSW's Privacy Policy accessible at <http://www.unsw.edu.au/gen/pad/privacy.html>.

- 11. Consents** Each Entrant, by submission of an Entry, consent to acts or omissions performed by or on behalf of NCPIC which would, but for this clause, infringe the author's right of attribution of authorship or integrity of authorship.
- 12. Ineligibility** NCPIC reserves the right to refuse to accept any Entry:
 - (a) that contains any material which is or is reasonably likely to be defamatory, obscene, offensive, contrary to standards of decency;
 - (b) that has been submitted in bad faith; or
 - (c) which NCPIC has reasonable grounds to believe infringes the intellectual property rights (including the moral rights) of a third party.

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Terms and Conditions of Entry for the NCPIC Short Film Competition (continued)

13. **Entry Specifications** The Entry must adhere to the following specifications:
- it may be shot on any format and be between 30 seconds and five minutes in length, including titles and credits.
 - the film will need to convey a message about how the use of cannabis may impact on educational achievements.
 - it must be in English or have English subtitles.
 - entries must include the National Cannabis Prevention and Information Centre (NCPIC) logo. This is available at the NCPIC website.
14. **Selection of Winners** NCPIC will appoint a panel of judges who will select one national winner, as well as two runners up. The winning entries will be selected primarily on content and the creator's ability to convey their story. The following criteria will be considered in judging all Entries:
- creativity
 - cinematography
 - script/storyline
 - effectiveness in conveying the message in the brief
- The judges' decision is final and no correspondence will be entered into.
15. **Announcement** The national winners will be announced at 1 pm on Friday, 26 November 2010 (**Announcement Date**) at NCPIC's offices at the University of New South Wales, 22-32 King Street, Randwick, New South Wales. The name and state of the winners will be published in The Australian on Saturday 11 December 2010. The winners will be notified by email by 5 pm on Friday 3 December 2010.
16. **No Exchange** Prizes are not redeemable for goods or services. A prize cannot be transferred to any other person, unless agreed to by NCPIC.
17. **Prizes** Prizes will be awarded by NCPIC at its absolute discretion to the winning entrants as follows:
- \$5,000 for the winning entrant; and
 - \$2,000 for the two runners up.
18. **Participation, Postponement, Variation, Cancellation and Withdrawal**
- NCPIC may, at its sole discretion and without prejudice to any other rights, cancel, terminate, postpone, modify or suspend the Competition. NCPIC reserves the right to cancel the Competition if fewer than 3 entries are received by the Closing Date and Time. If NCPIC cancels or postpones the Competition, or part thereof:
- it shall not be required to conduct the Competition at any other time; and
 - it shall not be liable to any person for any loss or damage arising out of, or in connection with, the cancellation or postponement of the Competition (including, without limitation liability for negligence); and
 - it will not be required to award the prize to any Entrant.
- If at any time any circumstance or event beyond NCPIC's control occurs that affects the conduct of the Competition in accordance with these terms and conditions, NCPIC may take such action as it considers appropriate, including disqualifying any Entrant, cancelling, postponing, suspending or varying the Competition.
19. **Loss of Eligibility** If NCPIC becomes aware after the prizes have been awarded that the winning Entry does not meet the competition terms and conditions, then the Entrant:
- has no entitlement, right or interest in the prize; and
 - will be required, at the discretion of NCPIC, to return, refund or otherwise make restitution of the prize.
20. **Selection of Substitute Winner** NCPIC reserves the right to have the judges select another winner in the event of an Entrant being unable to satisfy these terms and conditions or forfeiting or not claiming a prize. For any prize that remains unclaimed three (3) months after the Announcement Date, the Entrant that submitted the next best valid entry, as determined by the judges, will be awarded the prize, subject to any written direction given under applicable law.
21. **Promoter – no liability** NCPIC, including its employees, agents and contractors, is not liable for any injury, loss or damage to any entrant including any injury, loss or damage to any entry, resulting from directly or indirectly, their participation in the competition.